

StandarDays

Open info days on
European standardization
22 - 23 September 2010
CEN-CENELEC Meeting Centre



PROGRAMME DAY I - Wednesday 22 September 2010

Meeting room : CEN-CENELEC Meeting Centre, 4th Floor, Newton A & B

- 09:15 Registration and welcome coffee & tea
- 09:30 **Welcome to the CEN-CENELEC Management Centre**
Elena Santiago Cid, Director-General CEN-CENELEC
- 09:40 **Everything you always wanted to know about standardization but were afraid to ask**
Roll call conducted by Isabel Quintana Soria, Director Human Resources & Quality
- 10:30 **Standards matter – Bird's eye view on the European standardization system**
Jean-Paul Vetsuypens, Director Standardization
- 11:00 – 11:15 Coffee & Tea (15 min)
- 11:15 **Why and how to get involved in standardization – different solutions for different needs**
Andreea Gulacsi, Programme Manager Innovation
- 11:35 **How to get started...**
Part 1 - Developing a European Standard - The process
Ashok Ganesh, Unit Manager Standards
- 12:25 Questions & answers
- 13:00 – 14:00 Lunch (60 min)
- 14:00 **How to get started...**
Part 2 - Developing a Workshop agreement
Standards tbd (Ingrid?)
- 14:30 **Looking to the future**
Standardization and Innovation, Research & Development, Education, SMEs
John Ketchell, Director Innovation
- 15:00 **Accommodating societal needs in standardization: access, sustainability, energy**
Bénédicte Delloye, Programme Manager Standards
- 15:30 **Final round-up quiz and evaluation**
Roll call conducted by Isabel Quintana Soria, Director Human Resources & Quality
- 16:15 Close of Day I

PROGRAMME DAY II – Thursday 23 September 2010

For a better understanding of European Standards

Time	Parallel sessions		
09:00 - 13:00	Session 1 - Shaping European Standards		
09:00 - 11:00	Session 2 - Workshop Agreements	Session 4 – Accessing information about standardization	Session 5 - The Keymark
11:00 - 11:15	Coffee /tea break		
11:15 - 13:00	Session 3 - European standardization and benefits to your business – Different solutions for different needs	Session 6 - The Vienna and Dresden Agreements	
13:00 - 14:00	Lunch		
14:00 - 16:00	Session 7 - How legislation and standardization go together		

Session 1 - Shaping European Standards – Get involved in the development of European Standards

Would you like to know more about the creation of a European Standard? The Standards Department of the CEN-CENELEC Management Centre will guide you through the process; you will learn how European Standards are developed, and how existing standards are reviewed and amended.

Find out how an individual, organization or industry business can contribute to the drafting of a standard.

- Ashok Ganesh, Unit Manager Standards
- And ?

Meeting room: AM → tbc

Session 2 - Workshop Agreements

Do you deal with emerging technologies or very specific technologies with concentrated expertise? Do you need to establish consensus on good practices. Do you need guidance on the use or application of standards or technical specifications?

The Workshop Agreement can be the right solution for you if your business is affected by a fast-changing market. Find out how you can participate, and how the CEN and CENELEC Workshop process works.

- Ingrid Soetaert, Unit Manager Standards
- And ?

Meeting room: AM (before Coffee break) and PM → tbc

Session 3 - European standardization and benefits to your business – Different solutions for different needs

The CEN and CENELEC system and you: do you need standardization in your field? Find out how European Standards can benefit your business. Discover the possibilities and the advantages of the CEN and CENELEC Standardization system.

- Andreea Gulacsi, Programme Manager Innovation & Business Development
- Christine Tack, Programme Manager Innovation & Business Development
- Guido De Jongh, Programme Manager Innovation & Business Development

Meeting room: AM (after coffee break) and PM → tbc

Session 4 – Accessing information about standardization

Where can I find information on European Standardization? This session aims to give practical information for accessing CEN's and CENELEC's publicly electronically available information sources and a brief tour of the electronic tools used by the CEN and CENELEC world to communicate and manage much of standardization work.

- Joëlle Colaers, Manager Standards Policy
- Nathalie Paquay, Programme Manager Standards Policy

Meeting room: AM (after coffee break) and PM → tbc

Session 5 - The Keymark – A single mark for a single market

The Keymark is the European certification mark demonstrating to users and consumers that a product or a service is in conformity with the relevant European Standard. The Keymark is developed on the principle of 'One standard, one test, one mark'. What exactly is certification? Is it not the same as accreditation? And what about certification bodies? Are they not the same as Notified Bodies? What is the difference between the Keymark and the CE marking?

Get to know and understand the Keymark and the world of European conformity assessment.

- Hoang Liauw, Manager Conformity Assessment

Meeting room: AM (before coffee break)→ tbc

Session 6 - The Vienna and Dresden Agreements – CEN and CENELEC as international partners

Would you like to learn more about the technical cooperation between CEN and ISO (International Organization Standardization) and CENELEC and IEC (International Electrotechnical Commission)? Should International Standards be adopted in Europe whenever possible? How to avoid duplication of standardization work and how can expertise be bundled? What are the modes of co-operation between CEN and ISO and CENELEC and IEC? How do European Standards respond to needs in the other regions?

Learn more about CEN's and CENELEC's partnership with resp. ISO or IEC and how European Standards can also help to open global markets.

- Georges Malcorps, Senior Manager Standards Policy

Meeting room: AM (after coffee break)→ tbc

Session 7 - How legislation and standardization go together – New Legislative framework

What is the purpose of Directives that have been adopted on the basis of the New Approach? How can these ensure the free movement of goods? How can European Standards support legislation?

Learn how European Standards Bodies offer one route to complying with these essential requirements by drawing up Technical Specifications

- European Commission, DG Enterprise and Industry, Standardisation Unit

Meeting room: PM → tbc

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REGISTRATION FORM

Participation is free of charge and open to all interested parties. Please complete the form and return it to: **CEN-CENELEC Communication Unit** • E-mail: **media@cencenelec.eu** • Fax: + 32 2 550 08 19
For enquiries on delegate registration: Tel: + 32 2 550 09 58

Delegate's details / only one form per delegate

Family name:		First name:	
Ms/Mrs/Mr/Dr etc.:	Company/organization:		
Address:			
Postal code:	Town:	Country:	
Tel: +		Web site:	
E-mail:			
Level of knowledge of standardization:	High:	Medium:	Low:
Please indicate your domain of interest:			

I would like to register for (please put a tick next to the date(s):

Day 1: You can choose to attend only 1 day, but for optimum benefit we would suggest attending both days

<input type="checkbox"/>	22 September 2010: Introducing European Standardization (plenary session)
<input type="checkbox"/>	23 September 2010: For a better understanding of European Standards (break out sessions)

Day 2: **on 23 September, I wish to attend the following sessions** (make sure to read the instructions):

In the morning, you can choose two sessions: one before and one after the coffee break.

Before the break you can choose between sessions 2, 4 and 5, after the break between sessions 3 and 6.

Exception! Session 1, which lasts the WHOLE morning (with a coffee break at 11:00).

Please indicate your choice by putting a tick in the blank boxes in front of the sessions.

<input type="checkbox"/>	09:00 - 13:00	Session 1 - Shaping European Standards
<input type="checkbox"/> or <input type="checkbox"/> or <input type="checkbox"/>	09:00 - 11:00	Session 2 - Workshop Agreements or Session 4 – Accessing information about standardization or Session 5 - The Keymark
and		
<input type="checkbox"/> or <input type="checkbox"/>	11:15 - 13:00	Session 3 - European standardization and benefits to your business – Different solutions for different needs or Session 6 - The Vienna and Dresden Agreements
<input type="checkbox"/>	14:00 - 16:00	Session 7 - How legislation and standardization go together (plenary)

Confirmation of registration

Number of places are limited. Registrations are accepted on a first come, first served basis and close when the maximum number is reached.

A confirmation will be sent to you by e-mail, once your registration has been received. This confirmation will be required to gain entry to StandarDays.

Cancellation and substitution

Please let us know if you are not able to attend so that we can offer your place to a participant on the waiting list.

How did you here about the CEN-CENELEC StandarDays?

Invitation:	Web site:	Other:
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What are your expectations from CEN-CENELEC StandarDays?

In order to better fulfil your expectations, we would appreciate your feedback on what you look forward to from the StandarDays:

To discover / learn:

	CEN and CENELEC, and what they stand for
	The European standardization system / processes
	CEN and CENELEC products (European Standards and Workshop Agreements)

To understand:

	How a European Standard / Workshop Agreement can affect my business
	How to get involved in ongoing European standardization work
	How to initiate standardization projects with CEN and CENELEC

To clarify:

	The use of European Standards and Workshop Agreements
	The difference between legislation and standardization
	The difference between the CE Mark and the Keymark

	To network and share best practices
	Other:

The CEN-CENELEC Management Centre reserves the right to make any necessary alterations/changes to the programme.